

# Goodman Capital Market Competition

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Delegate Package  
March 8 - 10, 2019



Brock Finance & Investment Group

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# Message from the Dean



Dear Delegates,

On behalf of the faculty, staff and students of the Goodman School of Business, it is my pleasure to invite you to participate in the Goodman Capital Markets Competition taking place on March 8-10, 2019 at Brock University in St. Catharines, Ontario.

The Goodman Capital Markets Competition will take place in our beautiful new facilities, including our brand new state-of-the-art atrium. Hosted by our Brock Finance & Investment Group (BFIG), the Goodman Capital Market Competition will help you gain experience in your career field, featuring competitions, socials and networking sessions with industry professionals.

The annual competition is your chance to apply your financial industry knowledge to create valuable outcomes. With topics ranging from venture capital to technical analysis and soft skills as well as stock pick selection, you will be able to put your knowledge to the test.

BFIG has developed a competition that will engage, challenge and energize. We hope you will join us.



Andrew Gaudes, PhD, ICD.D  
Dean, Goodman School of Business  
Brock University

**G C M C 2 0 1 9**



# What is GCMC?



The Brock Finance & Investment Group invites you to our three-day Goodman Capital Markets Competition taking place at Brock University. This competition allows you to gain experience in the fast-paced, demanding nature of financial markets.

## **This competition includes:**

- Research & valuation of a publicly traded securities
- Stock pitches to panels of industry professionals
- Networking with industry professionals & other delegates
- A night out with other delegates from across Ontario

**G C M C 2 0 1 9**



# Be a Delegate



**CLICK HERE TO REGISTER**

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<https://goo.gl/forms/eVxOSofHmYonXQ8d2>

**DELEGATE FEE**

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**\$200 PER DELEGATE  
4 DELEGATES PER TEAM**

**ELIGIBILITY**

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**UNDERGRADUATE STUDENTS**

**REGISTRATION DEADLINE**

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**FEBRUARY 20th, 2019**

**PRIZES**

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**1ST - \$3000**

**2ND - \$2000**

**3RD - \$1000**

**TECHNICAL CASE - \$500**

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# Competition Overview

## Stock Pitch Challenge

Delegates analyze and pitch a buy or sell recommendation on a publicly traded equity to a panel of industry professionals.

## Financial Crisis Case

Delegates are tested on their ability to make decisions on current market events and will be challenged to create innovative solutions to address changing market conditions.

## Technical Case

Delegates present a recommendation after correcting errors in a valuation model to judges by leveraging their financial modelling and technical skills.

March 8,2019	March 9,2019	March 10,2019
Friday	Saturday	Sunday
	Stock Pitch Presentation	
Opening Ceremonies		
Technical Case Presentation	Financial Crisis Case	Hotel Checkout
	Closing Ceremonies	
Dinner & Delegate Networking	Niagara Falls Social	



# Important Dates

January 20, 2019

Registration Opens

February 20, 2019

Registration Closes

February 21, 2019

Competition Package  
Distributed

March 1, 2019

Stock Pitch Deck Due

March 2, 2019

Technical Case  
Distributed

March 7, 2019

Technical Case Due



G C M C 2019



# Contact Us

If you have any questions or concerns about GCMC, please feel free to contact our university liaisons.



**Joel Punnoose**  
University Liaison



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University Liaison

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**For more information, please visit:**

<https://www.goodmanbfig.com/gcmc-registration>

[@GoodmanGCMC](#)



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